

DL

DECATUR LIVING



LOCAL CONNECTORS

DECATUR LIVING has been the premier publication for Decatur, Druid Hills, Candler Park, Lake Claire, Oak Grove and Avondale Estates for nearly 14 years. As a lifestyle publication designed to present readers with interesting and useful information ranging from local healthcare news to the latest in home interior design trends, it has quickly become a "must read" in the community.

Total Circulation:

14,000

11,000 copies are mailed to high-income households

Where You'll Find DL:

Retail locations, restaurants, chambers of commerce, libraries, and office waiting areas.

Readers are typically between the ages of 35 and 55, married with children and annual household income in excess of

\$250,000

and average property value over

\$850,000

Advertising Rates Per Issue

Print Publications	4x	2x
Full-Page	\$1,150	\$1,435
Half-Page	\$640	\$770

(Multi-publication discounts are available)

Advertising Size Specifications

Full Page:

Trim Size 8.375 x 10.75
Bleed Size 8.625 x 11
Live Area 7.875 x 10

Half Page:

Live Area
7.375 x 4.5

Online Ads:

Live Area
5.5 x 5.5

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